

Thomas Chou
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Full-scale Expansion in New Sectors

Cross sector collaboration to penetrate new opportunities

Self service KIOSK



Green energy storage



Service robot



DRAM/NAND tester



5G & Starlink



Autonomous system



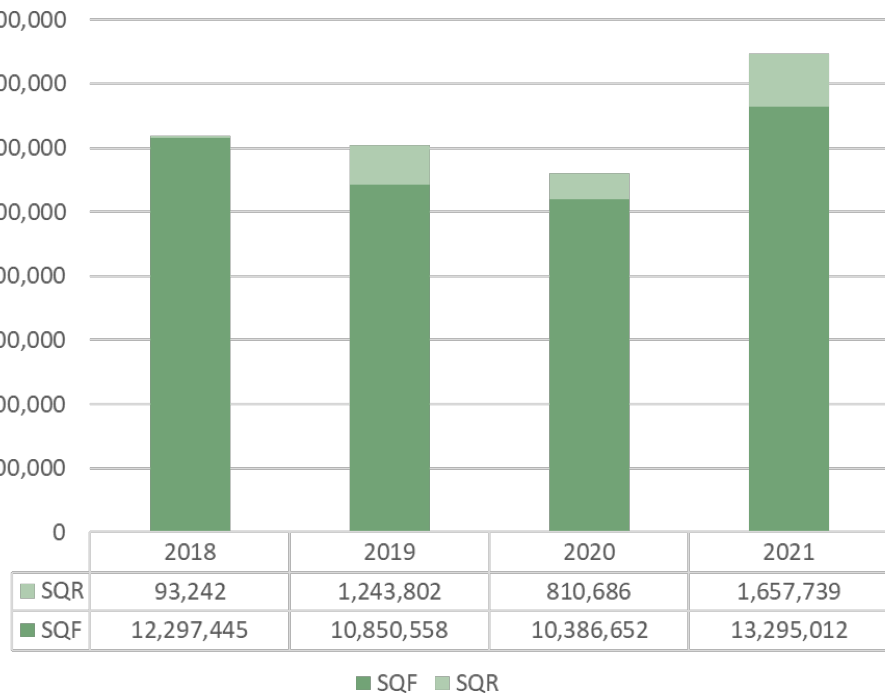
Military & tactical



EV charger



SQF/SQR Revenue 2018 ~ 2021



- From 2018~2021 G/R : 12% / CAGR : 4.3% [USD 15M in 2021]
- SQR revenue grew 1,678 % since 2018 / CAGR 161% [USD 1.6 Mil]
- 2020 slowed down due to Covid impact, but 2021 had fully recovered and back on track. ANA did even more **than expected 3 years CAGR.**

Key success factors:

- Securing MLC delivery and negotiated with customer on cost impact at earliest stage.
- Rapidly adopting new technology (BiCS4/sTLC) to ensure fulfillment problem can be relieved ASAP.
- PD's strong support and close communication and collaboration with ACL.



Commitment on Design and Supply

- Advantech design
- Quality control

Design and material

- Toshiba Bin1 NAND, Phison controller
- Reliability first
- Firmware modification service



Supplying & Warranty

- 3yrs Guaranteed Longevity and revision control
- 3yrs limited warranty



Value Proposition of SQF

	Advantech SQF	Micron, Intel, Samsung, Kingston, Sandisk ...
Product Longevity	Minimum 3 years	12 - 24 months
Ext. Temperature	support both 0-70 & -40 to 85 degree C selection	0 - 70 degree C, very few ext. temp selection
Long tail of legacy FF support	Support all popular industrial form factor	2.5", M.2, some mSATA
NAND Selection	SLC, uMLC, MLC, 3D TLC	most are 3D TLC, a little MLC left
Power Failure Protection	standard feature	selected models
Firmware Modification Service	common	not common
Focus Market	industrial, embedded	consumer, data center, some embedded
Other Features	H/W write protection, GPIO triggered quick erase	not common

A Long Tail of Legacy Support

	Compact Flash	2.5"	Full & H/S mSATA MO-300A	SATA slim MO-297	M.2 2242 2280	U.2 U.3	CFAST	SD/uSD	USB
PATA	SLC/MLC								
SATA		SLC/MLC/TLC	MLC/ TLC	MLC/ TLC	MLC/ TLC		TLC		
NVMe					TLC	TLC			
Others								MLC/TLC	MLC/TLC

SQF provide both selection of 0-70C and -40 to 85 degree C operation temperature

What is TBW ?

■ Endurance


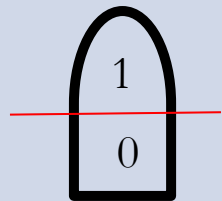


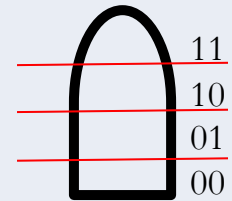



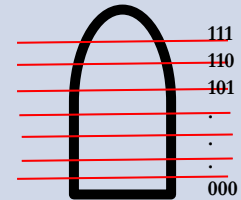
JEDEC defined an endurance rating TBW (TeraByte Written), following by the equation below, for indicating the number of terabytes a SSD can be written which is a measurement of SSDs' expected lifespan, represents the amount of data written to the device.

$$\text{TBW} = [(\text{NAND Endurance}) \times (\text{SSD Capacity})] / \text{WAF}$$

- **NAND Endurance:** Program / Erase cycle of a NAND flash.
 - SLC: 100,000 cycles
 - Ultra MLC: 30,000 cycles
 - MLC: 3,000 cycles
- **SSD Capacity:** SSD physical capacity in total of a SSD.
- **WAF:** Write Amplification Factor (WAF), as the equation shown below, is a numerical value representing the ratio between the amount of data that a SSD controller needs to write and the amount of data that the host's flash controller writes. A better WAF, which is near to 1, guarantees better endurance and lower frequency of data written to flash memory.

$$\text{WAF} = (\text{Lifetime write to flash}) / (\text{Lifetime write to host})$$

SQF provide SLC, MLC, uMLC and 3D TLC selection

NAND Type	Program / Erase (P/E) cycle	
SLC single level cell 1bit	100K times 	
MLC Multi level cell 2 bit ultraMLC = MLC but store Only one bit of data	MLC ~ 3K times  uMLC ~ 30K times 	
TLC triple level cell 3 bit sTLC = TLC but only store 1 bit of data	2D ~ 500 times  32L 48L 3D ~ 1.5K  64/96/112 L 3D ~ 2.5K sTLC ~ 25K 	

NAND Revolving

NAND	Definition	Longevity	Technology	Temperature	Price	Leadtime	TBW (write endurance)	Thermal Throttling	Data Retention
SLC	Legacy	end of 204 so far EOL low demand item	2D	0-70C -40 - 85C	~ 500%	10 weeks made by order	3000%	No	10 yr (New) 1 yr (90% wear out)
MLC / uMLC	Legacy	end of 204 so far EOL low demand item	2D	0-70C -40 - 85C	100%	10 weeks made by order	MLC : 100% uMLC : ~1000%	No	10 yr (New) 1 yr (90% wear out)
BICS3	Legacy	in EOL process	3D 64 layer	0-70C -40 - 85C	~ 50%	10 weeks made by order	TLC : ~ 80%	YES	10 yr (New) 1 yr (90% wear out)
BICS4 TLC/sTLC	Legacy, MP but no new spec in	end of 2024	3D 96 layer	0-70C only	~ 35%	4-6 weeks	TLC : ~ 80% sTLC : ~ 800%	YES	10 yr (New) 1 yr (90% wear out)
BICS5 TLC/sTLC	Main Stream Spec in	end of 2025	3D 112 layer	0-70C -40 - 85C	~25%	4-6 weeks	TLC : ~ 70% sTLC : ~ 700%	YES	10 yr (New) 1 yr (90% wear out)

Performance SSD vs embedded SSD

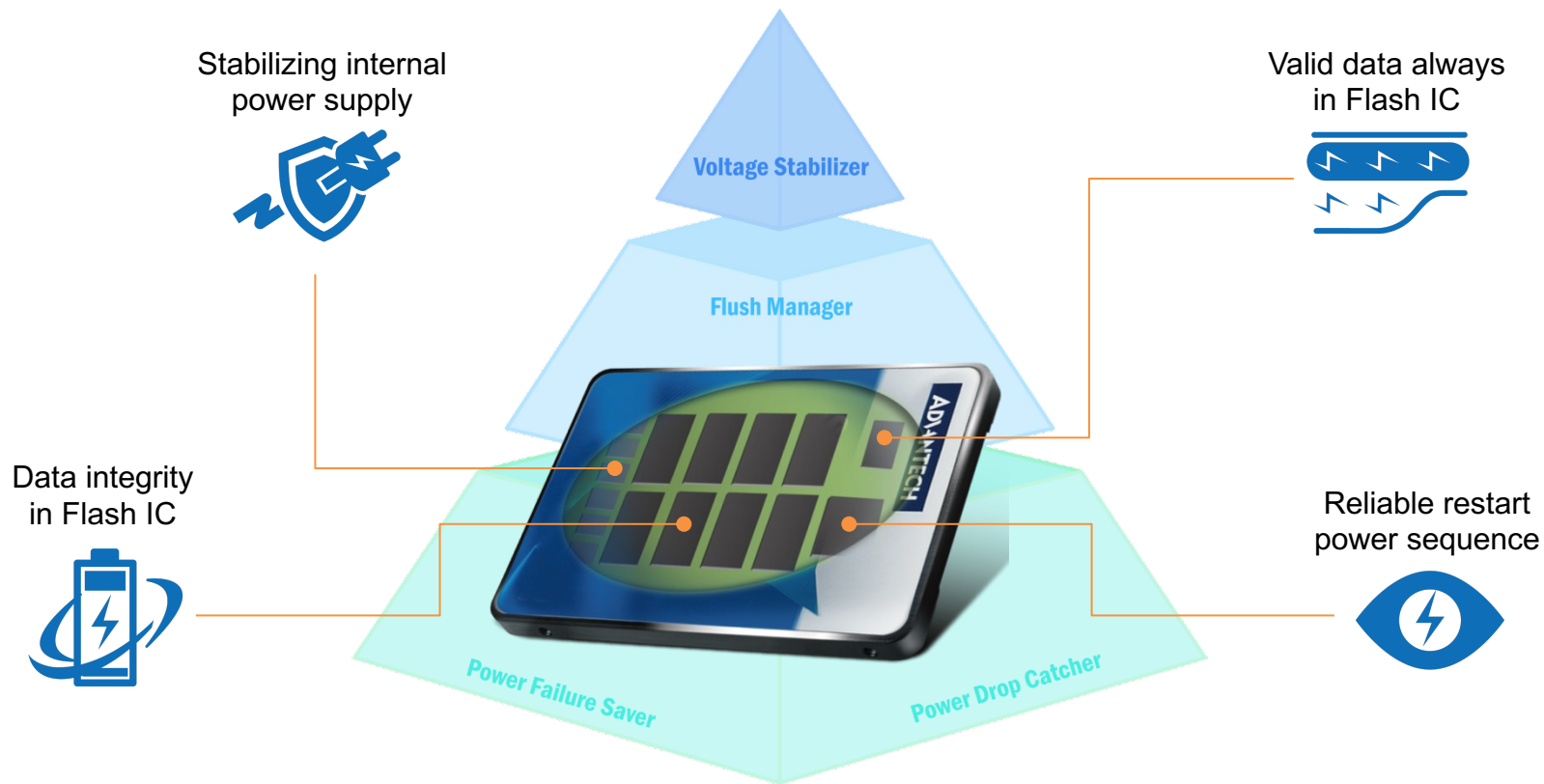
I/F	Series	Controller	Cache	Density	temp	Form Factor
SATA	840	S12, performance	DRAM	240GB – 8TB	0-70 C & -40 -85C	2.5", M.2 2280, mSATA
SATA	650	S17 embedded	NAND run in single bit mode	32GB – 2TB	0-70 C & -40 -85C	2.5", M.2 2280, 2242, mSATA F/S, mSATA H/S SATA Slim, Cfast
NVMe	920	E12, performance	DRAM	240GB – 8TB	0-70 C & -40 -85C	U.2, U.3 M.2 2242, 2280
NVMe	720	E13T embedded	NAND run in single bit mode	32GB – 2TB	0-70 C & -40 -85C	M.2 2242, 2280

Security Design TCG OPAL and Flash Lock

- Lock OS booting drive with corresponding platform
 - AES-256 enabled SSD with TCG compliance self-encryption disk (SED)
 - Operated by a secured pre-boot zone, low design effort with high flexibility of customization to reach higher security standard.
 - Supported product line: SQF 830 / 710 / 920 series
 - Support secured erase
 - Implementation
 - SQFlash **Flash Lock** function – auto pair with motherboard
 - Generic user authentication – username and password before OS
 - 3rd party TCG-OPAL tool

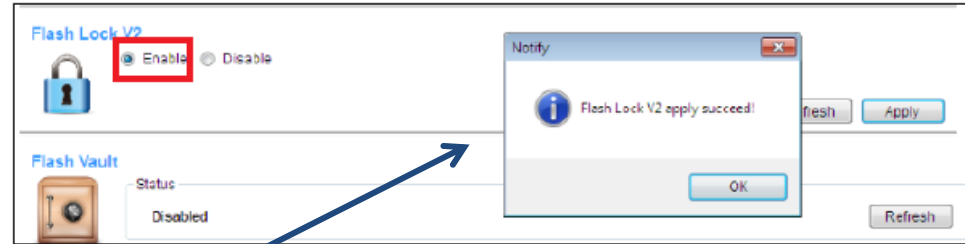
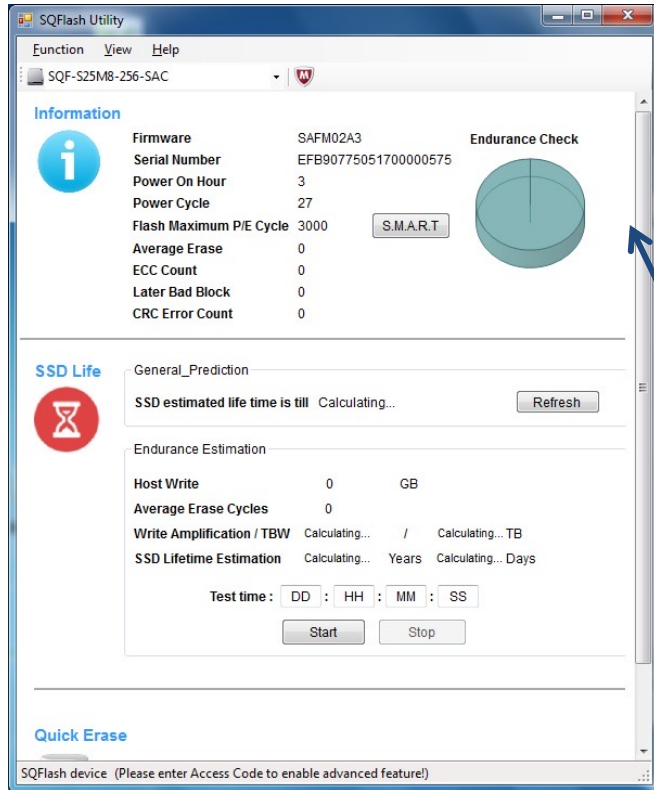


Power Failure Protection



Life Prediction and health monitoring Utility

Flash Lock Utility



- “Flash Lock” is a pre-boot authentication utility. Once enabled the system and SQF will exchange unique ID then reboot. After that the specific SQF and the system are “paired” and “locked”. (only OPAL SKU support Flash lock)
 - Monitor SQFlash health status.
 - Real time SSD remaining life prediction based on user behavior
 - Quick erase
- Reset AES key → format → write FF → rebuilt firmware table

High-end security and government: FIPS 140-2 certified product



Product Series	Capacity
840S SATA 2.5" SSD	120GB - 1920GB
840S SATA M.2 2280 SSD	120GB - 1920GB
920S NVMe M.2 2280 SSD	240GB - 1920GB

- Line-by-line code review and certification (9+ months & >150K USD)
- Full Disk Encryption: AES-256 + FIPS mode OPAL secure boot
- Physical anti-temper coating on product

Our strength

Complete eco-system support

Key to Win

Selling channel build-up

Enabling an Intelligent Planet

ADVANTECH

What is Thermal Throttling of TLC NAND

TLC NAND is more sensitive to high temperature than MLC and SLC.

Definition of operation temperature of TLC SSD is the Tcase of NAND. Not ambient temperature.

Operation temperature = SSD throughput at full speed

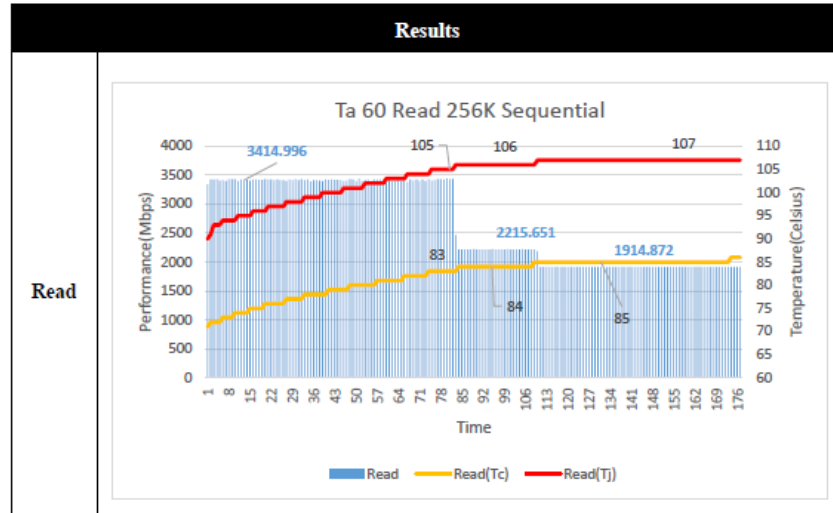
SSD will keep going at lower speed when Tcase is > operation temperature

T ambient	SMART (sensor)	Tcase CTL	Tcase NAND	Read/write (MB/s)	Thermal Throttling
55C	72C	85C	69C	524/478	No TT
70C	84C	95C	80C	407/373	Trig TT1
80C	95C	105C	90C	349/319	Trig TT2

0- 70C SKU
-40 to 85C SKU

TT1 trigger @ 67C, TT2 trigger @ 70C per SMART
TT1 trigger @ 82C, TT2 trigger @ 85C per SMART

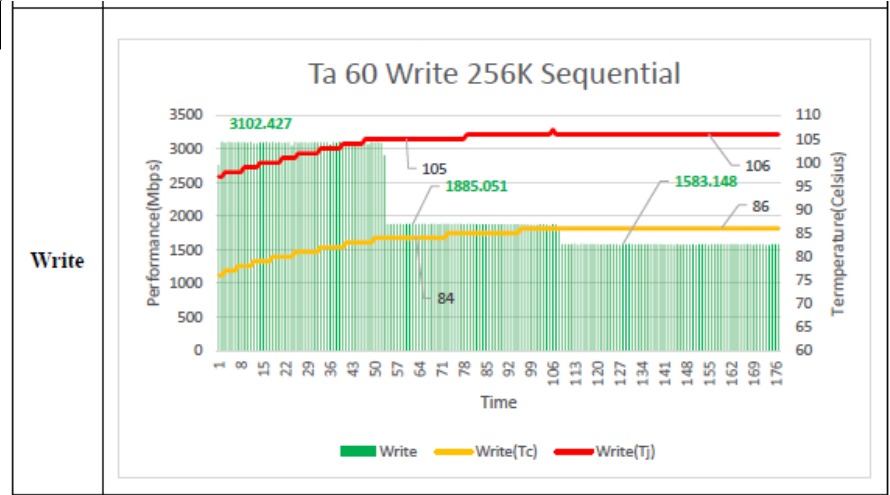
● Benchmark Result with Ta 60 Celsius



Read

Yellow line : Tcase of NAND read by on-board sensor
 Red line : Tjunction of SSD controller
 Blue : Sequential read speed in MB/s.

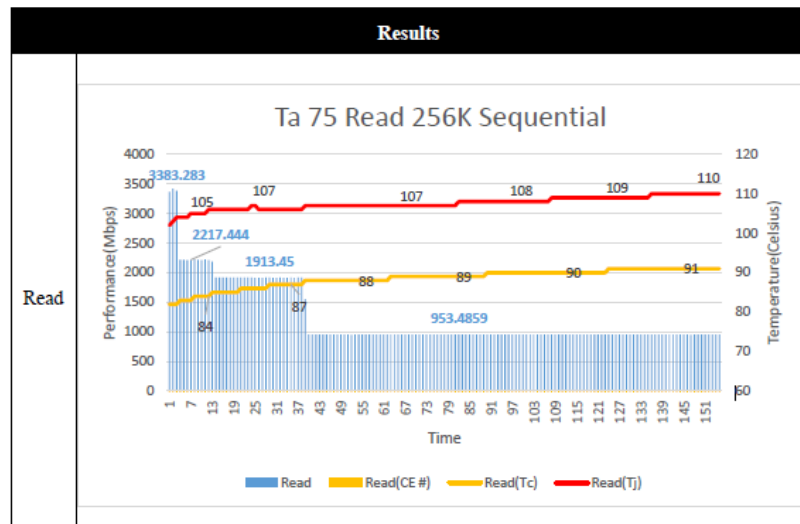
Test unit : SQF-CM8V4-1K9GDECE (-40 to 85C)



Write

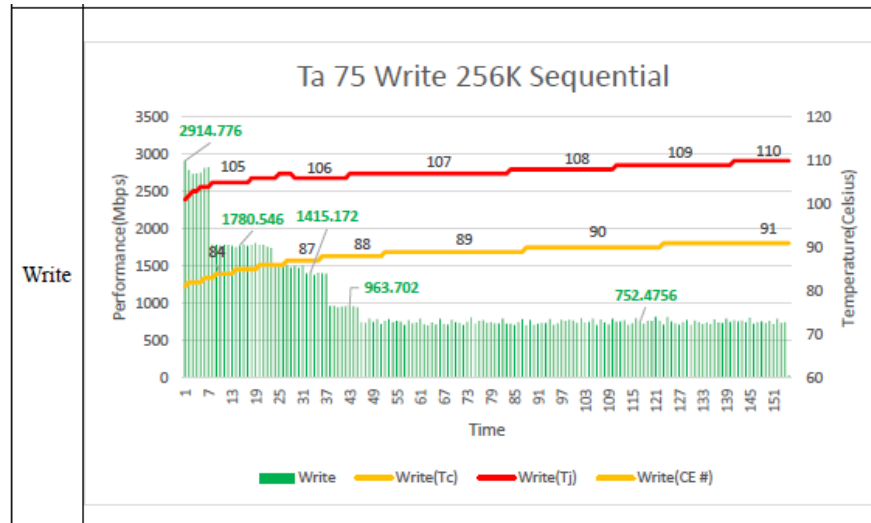
Yellow line : Tcase of NAND read by on-board sensor
 Red line : Tjunction of SSD controller
 Blue : Sequential write speed in MB/s.

● Benchmark Result with Ta 75 Celsius



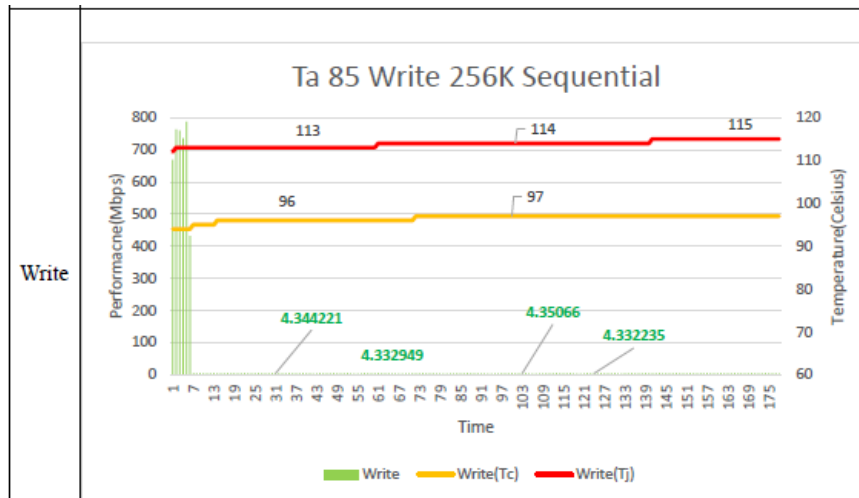
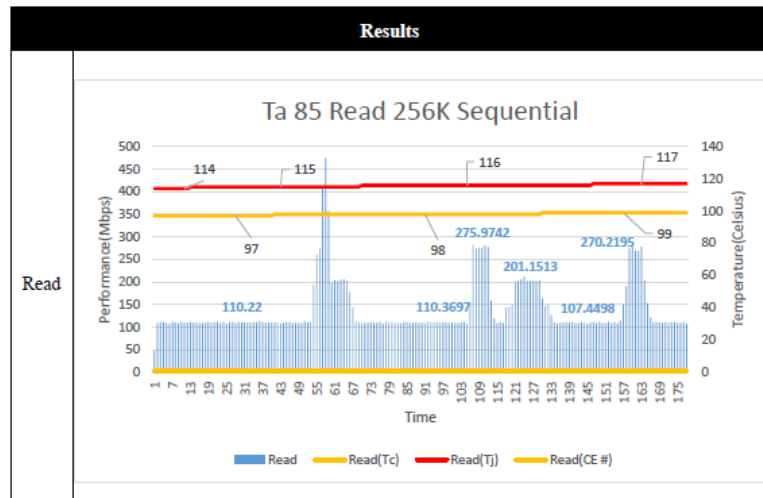
Yellow line : Tcase of NAND read by on-board sensor
 Red line : Tjunction of SSD controller
 Blue : Sequential read speed in MB/s.

Test unit : SQF-CM8V4-1K9GDECE (-40 to 85C)



Yellow line : Tcase of NAND read by on-board sensor
 Red line : Tjunction of SSD controller
 Blue : Sequential write speed in MB/s.

● Benchmark Result with Ta 85 Celsius



Yellow line : Tcase of NAND read by on-board sensor
 Red line : Tjunction of SSD controller
 Blue : Sequential read speed in MB/s.

Test unit : SQF-CM8V4-1K9GDECE (-40 to 85C)

Yellow line : Tcase of NAND read by on-board sensor
 Red line : Tjunction of SSD controller
 Blue : Sequential write speed in MB/s.

<https://www.advantech-e.com/ssd/>



Datasheet
Certification
Drawing
White paper
Tutorial Video
Roadmap
Application story



Products & Specs

View our product lines



Certifications and 3D Drawings

We are certified to do the job right



Tutorials and Utilities

Watch our video tutorial series



White Papers



Application Stories



Product Roadmap

Enabling an Intelligent Planet

ADVANTECH

Price book

SSD

- Main stream P/N and price will be released in price book & SAP.
- Price of legacy item will only update price in SAP

DRAM

- Suggest to use “focus items”. Those are pre-selected product with better price, longevity and availability.